

# PROTECT YOUR CLIENTS' PAYCHECKS and Increase Your Own!

May is **Disability Insurance Awareness Month (DIAM)**, and there is no better time to ask your clients one simple question: *"How long could you make it without a paycheck?"* Once they stop and think about their monthly expenses, they'll realize that without a paycheck, meeting their financial responsibilities would be nearly impossible.

We're celebrating DIAM by rewarding YOU! For each application received between May 1 and May 31, 2012, and paid for no later than July 31, 2012, you will receive a **\$100 DIAM Bonus!\***

Visit our newly enhanced DIAM website at [www.DIAwareness.com](http://www.DIAwareness.com). This website will provide your clients a contemporary tool for uncovering their needs for disability income insurance.



**Disability  
INSURANCE**  
AWARENESS MONTH

\* Qualifying products include DI105 and BE105. Illinois Mutual determines final prize recipients. You must have active agent status at time of prize delivery. Only writing agents are eligible. Prizes will be sent with month-end commission statement. Applications must be received between May 1 and May 31, 2012 and be paid for by July 31, 2012. Minimum \$300 paid annualized premium per application is required.

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Policy Form DI105, Disability Income Policy  
Policy Form BE105, Business Expense Policy  
These policies are not available in AK, DC, HI, CA or NY. These policies have exclusions, limitations and terms under which the policies or options may be continued or discontinued. For costs and complete details of the coverage, call [or write] Illinois Mutual.

**ILLINOIS MUTUAL®**  
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